



Contact: [author@mattgianni.com](mailto:author@mattgianni.com)

## **Marketing Items for *Matt Gianni's* LEVER TEMPLAR**

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Title: LEVER TEMPLAR, A Castellum One Novel  
Publisher: Dark Ink Press  
Trade Paperback ISBN-13: <tbd>  
Publication Date: October <tbd>, 2018  
Price: \$13.95  
Page Count: <tbd>  
Target Audience: Young Adult, New Adult, and Adult  
Genre: Dual Timeline Historical Fiction / Contemporary Thriller

### **Planned Debut Novel Award Applications:**

The Center for Fiction: The First Novel Prize  
PEN/Hemingway Award for First Books of Fiction  
Edgar Allan Poe Award for Best First Novel by an American Author  
Virginia Commonwealth University Cabell First Novelist Award  
The Los Angeles Times Art Seidenbaum Award for First Fiction  
PEN/Robert W. Bingham Prize for Debut Fiction  
American Academy of Arts and Letters Sue Kaufman Prize for First Fiction  
International Thriller Writers Best First Novel Award  
Barry Award for Best First Novel

### **Planned Review Applications:**

Goodreads  
Amazon  
Caroline McCullagh's Page Turners  
Historical Novel Society  
The Seattle Times  
The Masters Review  
Rain Taxi  
Book Reporter  
American Book Review  
The Los Angeles Review of Books  
Readers Favorite  
InD'tale



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**Conventions / Festivals / Appearances:**

Renton City Comic Con, September 15-16, 2018 (exhibited)  
Emerald City Comic Con, March 14-17, 2019 (planning)  
Others to be determined

**Publication Day Giveaways:**

Three signed copies of Lever Templar via Goodreads Giveaways  
Signed copy + two solid brass antique bookends depicting Knights Templar on horseback

**Planned Guest Posts:**

K.M. Weiland's Helping Writers Become Authors  
Others to be determined

**Other Items:**

Contact bloggers to request book reviews and offer interviews  
Contact book clubs to offer interviews and discussions  
Approach local libraries and bookstores to offer book readings and signings  
Others to be determined